



Subject:	Map defining the Boundary for the City Centre
Date:	20 th May, 2015
Reporting Officer:	Trevor Martin, Head of Building Control, ext. 2450
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Is this report restricted?	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
Is the decision eligible for Call-in?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

1.0	Purpose of Report
1.1	<p>Members will recall that at your previous meeting of the 15th April 2015 you agreed to adopt the following recommendations governing advertising requirements for Entertainments Licences:</p> <ol style="list-style-type: none">1. The Council will only require licensees to advertise details of their application for an Entertainments Licence in one newspaper rather than two as was previously the case;2. Applicants may advertise in an agreed list of local newspapers distributed or sold in the area where the premises are located, unless the premises are located within the City centre, in which case the applicant is required to advertise in either the Belfast Telegraph, Daily Mirror (Northern Ireland Edition), Irish News or News Letter (Ulster Edition); and3. A new Advertising Notice template consisting of fewer words.
1.2	<p>However, in order to help determine those premises required to advertise in the four main newspapers the Committee also requested that a map defining the boundary of the City Centre area be submitted to a future meeting.</p>
1.3	<p>A map outlining the boundary of the City Centre is attached as Appendix1 to this report for approval.</p>

2.0	Recommendations
2.1	<p>For the Committee to agree and adopt the City Centre boundary area proposed for the purposes of determining those premises required to advertise an application for an Entertainments Licence in one of the four main newspapers.</p>

3.0	Main report
<p>3.1</p> <p>3.2</p> <p>3.3</p> <p>3.4</p> <p>3.5</p> <p>3.6</p> <p>3.7</p>	<p><u>Key Issues</u></p> <p>The map attached as Appendix 1 is taken from an in-house computer system developed by Officers of the Service which consists of key information regarding all licences operating within Belfast. This system will be available to demonstrate to Members at your meeting.</p> <p>The map is based on the Council's Discover Belfast software package which allows us to break the City down into Electoral Areas and Wards. This map also details the extent of the City Centre boundary as defined by the Belfast Metropolitan Area Map (BMAP), which became operative on the 9th September 2014.</p> <p>Using the City Centre boundary defined in BMAP as the basis for determining those premises required to advertise in the four main newspapers means we would remain aligned with planning policy and would be consistent with the Council's Amusement Permit policy which also used BMAP to define the City Centre.</p> <p>The map we have developed provides a variety of licensing information including:</p> <ol style="list-style-type: none"> 1. Extent of the City Centre Boundary 2. All Entertainments Licences operating across Belfast and the range of hours granted to 3.00am, 2.00am, 1.00am, 12.00am and 11.00am. 3. Outdoor venues 4. Amusement Permits 5. Petrol Stations 6. Cinema's 7. Street Trading pitches 8. Sex Establishments <p>The map is also used when planning for events being held in the City as it contains valuable information and detail of the surrounding infrastructure along with the residential and commercial amenity around a venue.</p> <p><u>Financial & Resource Implications</u></p> <p>None</p> <p><u>Equality or Good Relations Implications</u></p> <p>There are no equality or good relations issues.</p>
4.0	Appendices – Documents Attached
4.1	Map outlining the proposed boundary of the City Centre